



close to the Stars, close to the Earth...

Caelestis

(from Latin Celestial)



- The first and unique non-commercial non-profit-making charitable and educational French association that:
 - > **raises funds in aid of WWF at an international level**
 - > **draws public attention to the environmental impact** of production and consumption of wine in particular
- The 1st **brand** (non-commercial) created among Bordeaux Grands Crus Classés wines **dedicated entirely to WWF**



since 2011

www.caelestis-bio.com



Results of Caelestis charity auctions in aid of WWF

Caelestis 2015

- in UK £40 710

Paintings donated by the renowned contemporary artist Peter Doig and art students with Caelestis Saint-Emilion Grand Cru Classé biodynamic wine from Château Fonroque were auctioned by McTear's Auctioneers.

100% proceeds benefited directly WWF in:
UK, Portugal, Poland, Canada, USA, China and Hong Kong

Artwork by Mr. Li Li, CHINA



Tiphaine de Lafforest, FRANCE



Anna Zdebska, POLAND

Ewa Dolecka Mioduchowska, POLAND



Hope Flynn, CANADA

Hope Flynn, CANADA

Caelestis 2013

- in London £730 for WWF UK with Dreweatts & Bloomsbury Auctions and Bid For Wine
- in New York \$1125 for WWF USA

Caelestis 2012

- in London £825 for WWF UK with Dreweatts & Bloomsbury Auctions and Bid For Wine
- in New York \$1500 for WWF USA

Close to the stars... Shining as new stars, the artwork by upcoming artists led by the master Peter Doig in an extraordinary artistic journey through the world vineyards, accompanied by the wonderful music of 'Caelestis Impromptu' composed and donated by the Oscar-winning composer Jan A.P. Kaczmarek is shown in a video freely accessible:

<http://www.caelestis-bio.com/japk-music.html>



www.caelestis-bio.com



WHO ARE WE?



Alain Moueix – Renowned producer and oenologist, pioneer in biodynamic Grand Cru Classé, owner of the prestigious Château Fonroque which provides the Saint-Emilion Grand Cru Classé wine for **Caelestis**.

Grazyna Lallemand – Founder of the 1st Innovative International Bilingual French-English TV channel. Previously: consultant in international commerce and strategy, wine and spirits adviser, trial coordinator for the Medical Research Council

OUR MOTIVATIONS



- To contribute to WWF efforts
- To promote the production and consumption of organic products
- To encourage the public to participate (schools, institutions, contributors, medias, individuals)
- To share with others our passion for nature, for organic/biodynamic wines and our philosophy of enjoying a lifestyle that respects the harmony between nature and men

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Environmental impact

Notice the difference !

Spring 2014. Striking images on the way to the 'Primeurs'... < 3% of Bordeaux Grand Cru Classé vineyards are organically grown. We all look forward to see changes.



Essential elements for producing great and free of harmful additives and residues wines:

- soil protection
- respect of living organisms → biodiversity
- biodynamic agriculture gives the best expression of the 'terroir'
- with the oenologist's expertise results are authentic wines with intensity, a refined structure, which really express their true nature and great potential



Get interested in 'Caelestis' for WWF educational project: www.caelestis-bio.com

www.caelestis-bio.com



Our functioning



Caelestis auctions regularly at an international level its **Caelestis** biodynamic fine wine associated with art and other luxury ecological products created by the association through charity auctions in:

- London
- New York



100% proceeds go directly to local WWF



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Our ambassadors



close to the Stars, close to the Earth...

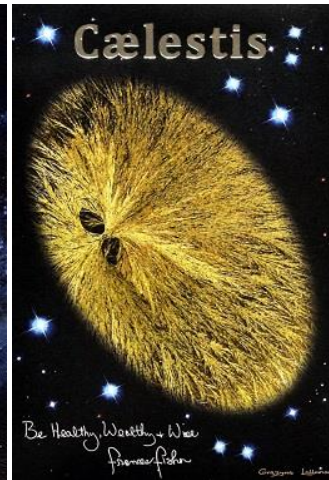
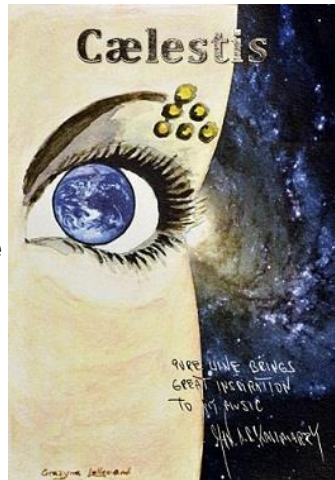


- **Celebrity** autographs an original wine label
- **Alain Moueix** also autographs Caelestis
- Caelestis **biodynamic wine** originates from the prestigious Château Fonroque Saint-Emilion **Grand Cru Classé** (*only 4 among 176 Bordeaux Grands Crus Classés are organic*)
- **Only 15 lots** in total are auctioned for WWF
- Caelestis is associated with another **ecological luxury product** (organic perfume)
- Caelestis is associated with **art**



I want
like
New
but a Day

This is why Caelestis is one of the rarest products in the world! And the only one dedicated to WWF!



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TRANSATLANTYK International Film & Music Festival in Poland



National School of Glass Crafts of the 'Lycée Jean Monnet' in Yzeure



Contributors

Special thanks to:

FRANCES FISHER Hollywood actress
JAN A.P. KACZMAREK Oscar-winning composer
PETER DOIG renowned contemporary painter



WINE

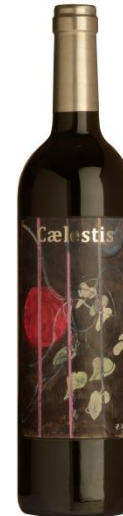
Amcor, Zuber Rieder, LIS33, Smurfit Kappa, Editions Class Multimedia, Metrowine, L.D.Vins, Crown Wine Cellars, Rex Wines Ltd

PERFUME

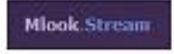
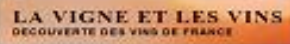
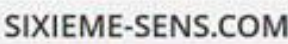
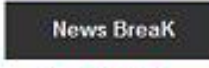
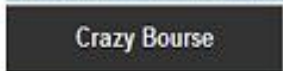
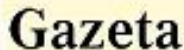
A2PH, JLA Consulting, CRISTALCO, Caribbean Flavours & Fragrances S.A., CAPUA, HDES Extracts (PVT) LTD, Plantes Aromatiques du Diois, Al Pa Ca Sa

ART

Art students from France, Poland, Canada and Mr. Li Li from China



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Alcohol abuse is dangerous to your health. Drink in moderation. Consume responsibly.